

## EXPORT CANVAS

The Export Canvas is a variation of the existing Business Model Canva created by Erik Briekhuijzen. It serves as a strategic management and business tool for companies operating in the international arena. With this canvas, you can describe, design, challenge, brainstorm, and pivot a business model.

The Export Canvas simplifies your business model into digestible segments, enabling you to pinpoint areas for improvement and take immediate action. It also provides clear pathways for developing an innovative organizational strategy, making it a practical tool for your business.

Besides the Export Canvas, we also have the Hotel Canvas, a valuable tool for hospitality companies that offer lodging.

Certified Export Canvas Coaches:



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